



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Contract # 1401937
Schedule Dates 10/31/12-11/05/12
Advertiser House Majority Political Action Committee (57001)
Agency Waterfront Strategies (7591)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand HOUSE MAJ PAC 10/31 (482843)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name WOOD, SPENCER
Phone/Fax /
CPE 79/86/2275
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments HOUSE MAJ PAC 10/31
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,
Date Entered 10/29/12
Last Modified 10/29/12
Entered By Katie Freckleton
CO-OP No
Headline # 06399139
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$37.50
Net Total \$212.50
Sales Tax

Salt Lake City (KMYU)
By Broadcast Month **Spots** **Rate**
Nov. 2012 3 \$250.00
Grand Total: 3 \$250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/31/12-11/02/12	1	:30	7P-7:30P (MST)	2			X	X	X			2	\$75.00	\$150.00	Salt Lake City (KMYU)	MYNEWS @ 7 ON KMYU	10/29/12
2.0	Normal Line / Prime (2)	11/05/12-11/05/12	1	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$100.00	\$100.00	Salt Lake City (KMYU)	LAW & ORDER: SVU	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/30/12

REP HEADLINE# 6399139
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT26/12 19.23
*** KMYU-TV ***

ADV # ADV. NAME ISS/HOUSE MAJORITY PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SPENCER WOOD
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # 1401937 CONTRACT # 6399139 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 10/31 EST#2275 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT26/12 19.23

REP: TO SHANNON
FR CHERYL
NEW ORDER
TTL \$250
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 79
AGENCY PRODUCT CODE = 86
AGENCY EST# = 2275

1			700P-730P	30		\$75.00	10/31	11/6	2		W-F,M-TU	2
PROGRAM : MYNEWS @ 7 ON KMYU												
CON COM1: MYNEWS @ 7 ON KMYU												
2			800P-900P	30		\$100.00	11/5	11/5	1		MON	1
PROGRAM : LAW & ORDER: SVU												
CON COM1: LAW & ORDER: SVU												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12						\$250.00						
CONTRACT TOTAL												\$250.00
TOTAL SPOTS												3

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*